

2025

CORPORATE PARTNERSHIP

OPPORTUNITIES



WHO WE ARE

Making an impact in the lives of cancer patients in our community, while paving the way to a cure. Your event sponsorship provides funding for local Research, Education and Patient Services.

Our Mission

The Illinois CancerCare Foundation is committed to funding **Research, Education,** and **Patient Services** for a disease which affects 1 in 3 people. It is our strong belief that our patients must have available to them every possible weapon in their battle.



IN-KIND DONATION

Part of the success of the Foundation is provided through in-kind donations to our various events throughout the year. In-kind donations are recognized at the event and your company will receive a letter recognizing your tax deductible contribution.

Examples of in-kind donations include but are not limited to items for a raffle or silent auction, food or drink donations for a hole at Drive Fore Hope, or other event-specific expenses.

DONATION

Generous gifts to the Foundation make it possible to keep **HOPE** alive for families coping with a cancer diagnosis through funding new research treatment trials, patient education, and patient care and support. These meaningful outright gifts help support the mission of the Foundation and help continue our efforts throughout the year. Outright gifts allow our patients and their families to stay right here in central and western Illinois for the very best cancer care possible.

OUR EVENTS

We invite you to become a corporate partner of the Illinois CancerCare Foundation and the patients we serve.

Your sponsorship will not only promote your company brand, it allows us to discover new ways to prevent, treat and cure cancer through groundbreaking research and cutting-edge programs. *Your sponsorship dollars stay in central and western Illinois allowing you to make a daily impact in the fight against cancer in the communities you serve.*



4TH ANNUAL BINGO EVENT FRIDAY, MARCH 7th

Sponsorship levels begin at \$100

Join us on **Friday, March 7th** for an exhilarating evening of entertainment and philanthropy at our highly anticipated BINGO Night! This event promises an unforgettable experience filled with laughter, excitement, and the chance to win fantastic prizes. Bring your friends, family, and colleagues for a night of friendly competition and community support. Whether you're a seasoned BINGO enthusiast or just looking for a fun night out for a great cause, BINGO Night is the perfect opportunity to come together and make a difference in the fight against cancer. In the past 3 years, this event has raised over \$36,000 for local cancer research initiatives, patient support programs, and community education programs.

***Must be 18+ years of age to participate in BINGO Night**



4TH ANNUAL DRIVE FORE HOPE FRIDAY, JULY 18th

Sponsorship levels begin at \$250

Going into its fourth year, our charity golf outing, Drive Fore Hope, will be held at Metamora Fields on **Friday, July 18th**. Golfers will participate in an 18-hole golf scramble with a shotgun start. We will conclude the event with dinner and a short awards ceremony celebrating Closest to the Pin, Longest Drive and, of course, all Hole-In-One winners! All participants are invited to participate in our silent auction, raffle and 50/50 drawing. In the past 3 years, this event has raised over \$125,000 for local cancer research initiatives, patient support programs, and community education programs.

Target Audience: Business professionals and community members.



13TH ANNUAL SWING FOR THE CURE FRIDAY, JUNE 6th

Sponsorship levels begin at \$250

A fun-filled event on **Friday, June 6th** at Peoria's very own Dozer Park, where cancer survivors are honored at a Peoria Chiefs game. Survivors and their families receive free tickets to the event and a survivor t-shirt. Illinois CancerCare staff and their families also join the fun and support the survivors as they gather for a practice-wide outing. In the past 12 years, this event has raised over \$65,000 for our patient support gas card program and our Trust in Hope holiday program.

Target Audience: Cancer survivors and families.



16TH ANNUAL CUREageous: SWEET 16 GETTING OUTRAGEOUS IN THE QUEST FOR A CURE FRIDAY, NOVEMBER 21st

Sponsorship levels begin at \$500

Illinois CancerCare Foundation's longest-running fundraising event

Our signature event is so OUTRAGEOUS you won't want to miss the party on **Friday, November 21st!** This event honors area physicians and medical professionals who have made great strides in the field of research. CUREageous features live music, a silent auction and raffle, along with great food and our signature drink – the CUREtini! In the past 15 years, this event has raised over \$3.2 million for local cancer research initiatives, helping keep a CURE close to home.

Target Audience: Business and civic leaders along with medical professionals. Over 500 Attendees.

HOW YOUR DOLLARS WORK



NEW TREATMENT TRIALS

People facing cancer are living longer, healthier lives as a direct result of clinical trials conducted in central and western Illinois. In fact, Illinois CancerCare's Heartland NCORP (NCI Community Oncology Research Program) is one of the nation's top enrollers in treatment and cancer control trials that seek to prevent cancer or control incidence rates. These advanced treatment options allow **patients to remain in central and western Illinois for the best care possible**, where they can be surrounded by family and friends. Illinois CancerCare Foundation supports clinical trial research, bringing over 100 clinical trials to local cancer patients.



EDUCATION AND ADVOCACY

Gifts to the Foundation bring us closer to cures through support of educational events and training for volunteer advocates. Our goal is to **share the importance of clinical research** with the hope of reducing barriers to trial participation. The Foundation understands the best care we can provide is through prevention. Our goal is to educate our communities with steps to stay healthy.



PATIENT SUPPORT

Supported by Foundation gifts, the volunteer program with over 75 volunteers provides a special touch by lending a helping hand and items of comfort to patients and their families.

Foundation grants also provide transportation assistance, assessment tools, and lymphedema support, along with other studies and therapies that help patients deal with the side effects of cancer treatment.



TRUST IN HOPE

A HELPING HAND FOR THE HOLIDAYS

Illinois CancerCare physicians and staff understand the demands that treatment can place on our patients and their families. We recognize that this could be especially true during the holidays.

IN 2024

542 Thanksgiving meals were delivered to **61** families

33 families were provided holiday gifts for **67** children

In the last 16 years, **5,258** Thanksgiving meals have been delivered and **482** children have received holiday gifts.

GENETIC SCREENING

Genetic screening gives people the power to be proactive. For those with a family history of cancer, genetic testing can provide peace of mind ruling out a genetic link or it can allow those who are predisposed to take action. While many insurance plans cover the cost of testing, Foundation dollars help fill the gap when patients need support or testing is not covered. The Foundation launched a new Community Pancreatic Cancer Genetic Testing at no charge to first and second generation relatives of individuals diagnosed with pancreatic cancer.



COMMUNITY GRANTS

At Illinois CancerCare, our commitment extends beyond exploring the latest advancements in cancer treatment or ensuring patients have access to the highest-quality care close to home. Your generous support enables more than just research—it helps fund community grants that do more than advance treatment. These initiatives directly improve the quality of life for cancer patients and their families. Together, we create a network of support that surrounds our patients in their fight against cancer. The community grants we provide help local organizations secure the funding they need to enhance patient support and services improving the quality of life for local cancer patients in our 14 clinic communities. In the fight against cancer, we are all truly connected.



Prepare for an evening of thrills and suspense as you dab your way to victory! With a variety of prizes up for grabs, including gift baskets, gift cards, and more, there's something for everyone. But the excitement doesn't stop there – indulge in delicious refreshments, mingle with fellow supporters, and take part in our exciting raffle for a chance to win exclusive prizes.



The Illinois CancerCare Foundation is excited to partner with the Peoria Chiefs for the 13th Annual Swing for the Cure event – a special night where we honor area cancer survivors and patients while raising money and awareness for a cure.

FRIDAY, MARCH 7TH - BARRACK'S CATER INN



JACKPOT SPONSOR - \$1,500

- Company Logo on **ALL** event promotional items
- Option for promotional item to give to attendees
- Recognition throughout the event
- Social Media Features

FREE SPACE SPONSOR - \$1,000

- Company Logo on **ALL** event promotional items
- Recognition throughout the event
- Social Media Features

DAUBER SPONSOR - \$500

- Company Logo on event promotional items
- Recognition throughout the event
- Social Media Features

BINGO BALL SPONSOR - \$250

- Company Logo on event promotional items
- Recognition throughout the event
- Social Media Recognition

SNACK SPONSOR - \$100

- Company Logo on event promotional items
- Recognition throughout the event
- Social Media Recognition



2024 SPONSORS

Illinois CancerCare
A Perfect Promotion
Oncology Nursing Society –
Two Rivers Chapter
PJ Hoerr



2024 SPONSORS

OttoBaum Construction
Fortner Insurance Agency
PJ Hoerr
A Perfect Promotion
Bradfield's
Oberlander Electric

FRIDAY, JUNE 6TH - DOZER PARK

GRAND SLAM SPONSOR - \$1,000

- 10 tickets to the game
- Company logo on t-shirt worn by survivors and Illinois CancerCare Staff
- Option for a promotional item to give to patients
- Recognition over the public address system throughout the event
- Logo featured on social media

HOME RUN SPONSOR - \$500

- 6 tickets to the game
- Company logo on t-shirt worn by survivors and Illinois CancerCare Staff
- Recognition over the public address system throughout the event
- Logo featured on social media

BASE HIT SPONSOR - \$250

- 4 tickets to the game
- Company logo on t-shirt worn by survivors and Illinois CancerCare Staff
- Recognition over the public address system throughout the event
- Logo featured on social media

*Sponsorship must be received by May 2nd to be included on the t-shirt.





DRIVE FORE
HOPE

We invite you to join us in our annual charity golf outing where participants will enjoy 18 holes of golf in a scramble/shotgun start format. The evening will conclude with dinner and a short awards program. Drive Fore Hope will feature a small silent auction and raffle, as well as Closest to the Pin, Longest Drive and Hole-In-One competitions.

FRIDAY, JULY 18TH - METAMORA FIELDS GOLF CLUB

PRESENTING MISSION SPONSOR - \$5,000

- Two foursomes for golf and dinner
- Logo or text recognition on all event materials and promotional items
- Logo on a giveaway "swag" item including bags, golf balls, and other event giveaways
- Option to provide a promotional item for golfer giveaway bags
- Logo or text recognition at two holes during the event
- Exclusive signage and acknowledgements during the event and on social media
- Logo on outing save the date if sponsorship received by May 5th.

HOPE SPONSOR - \$2,500

- One foursome for golf and dinner
- Option to provide a promotional item for golfer giveaway bags
- Option to be an exclusive sponsor for the scorecard and golf carts
 - *This is a first come, first serve option
- Logo or text recognition at two holes during the event
- Exclusive signage and acknowledgements during the event and on social media
- Logo on outing save the date if sponsorship received by May 5th.

EAGLE SPONSOR - \$1,500

- One foursome to golf and dinner.
- Option to provide a promotional item for golfer giveaway bags
- Logo or text recognition at two holes during the event and at all event bar locations.
- Logo or text recognition listed in event program and featured on social media.

BIRDIE SPONSOR - \$1,000

- One foursome for golf and dinner
- Option to provide a promotional item for golfer giveaway bags
- Logo or text recognition at a single hole and at dinner
- Logo or text recognition listed in event program and featured on social media

PAR SPONSOR - \$500

- One twosome for golf and dinner
- Logo or text recognition at a single hole
- Logo or text recognition listed in event program and featured on social media

HOLE SPONSOR - \$250

- Logo or text recognition at a single hole
- Logo or text recognition listed in event program and featured on social media



2024 SPONSORS

PRESENTING MISSION SPONSORS

Illinois CancerCare
Mechanical Service, Inc.
Oberlander Electric

BIRDIE SPONSORS

Architectural Design Group, Inc.
Commerce Bank
Davis & Campbell LLC
G & D Integrated
Kirby Risk
KSA Lighting
Peoria Production Solutions
PJ Hoerr
Roof Tiger
Springfield Electric Company
Zobrist Construction

PAR SPONSORS

A Perfect Promotion
JR Landscaping
Uftring Auto Group

HOLE SPONSORS

Commercial Irrigation
Imbert International

CURE *ageous*

A one-of-a-kind party thrown by the Illinois CancerCare Foundation to honor Physicians (Rock Docs) and Affiliated Medical Professionals (AMP Champs) that move patient care forward through their dedication and commitment to research.

FRIDAY, NOVEMBER 21ST - PAR-A-DICE



TITLE SPONSOR - \$15,000

- Title sponsor recognition at the event and on social media
- 20 reservations to CUREageous with premium seating
- Full-page, color ad inside front cover of program
- If sponsorship is received by **June 1**, corporate logo featured on invitation
- Logo featured on social media

CURE SPONSOR - \$10,000

- CURE sponsor recognition at the event and on social media
- 16 reservations to CUREageous with premium seating
- CURE sponsor recognition at the event
- Full-page, color ad in program
- If sponsorship is received by **June 1**, corporate logo featured on invitation
- Logo featured on social media

MISSION SPONSOR - \$5,000

- Mission sponsor recognition at the event and on social media
- 10 reservations to CUREageous with premium seating
- Full-page, black and white ad in program
- If sponsorship is received by **June 1**, corporate logo featured on invitation
- Logo featured on social media

OUTRAGEOUS ENTERTAINMENT SPONSOR - \$2,500

- Outrageous Entertainment sponsor recognition at the event and on social media
- 8 reservations to CUREageous
- Company logo featured as entertainment sponsor
- Half-page, black and white ad in program
- Logo featured on social media

LIBATIONS AND CURETINI SPONSOR - \$1,500

- Libations and CUREtini sponsor recognition at the event and on social media
- 4 reservations to CUREageous
- Company logo featured at all the bars
- Half-page, black and white ad in program
- Logo featured on social media

ROCKIN' SPONSOR - \$1,000

- Rockin' sponsor recognition at the event
- 4 reservations to CUREageous
- Quarter-page, black and white ad in program
- Logo featured on social media

PARTY ON SPONSOR - \$500

- Party On sponsor recognition at the event
- 2 reservations to CUREageous
- Quarter-page, black and white ad in program
- Logo featured on social media

THANK YOU TO OUR 2024 ROYAL SPONSORS!

TITLE SPONSOR

McKesson

CURE SPONSOR

Illinois CancerCare
Bob Lindsey Acura & Honda

MISSION SPONSOR

AbbVie
Caterpillar Inc
Gilead
Jamie Engstrom
PJ Hoerr
OSF Healthcare

OUTRAGEOUS ENTERTAINMENT SPONSORS

Apollon Financial
Architectural Design Group, Inc.
Bristol Myers Squibb Company
Couri Center
Par-A-Dice Hotel & Casino
Uftring Auto Group

LIBATIONS & CURETINI SPONSORS

Carle Health
BeiGene
Benckendorf & Benckendorf
Commerce Bank
Oberlander Electric

ROCKIN' SPONSORS

Central Illinois Radiological Assoc.
EPIC Retirement Plan Services
Fortner Insurance
Heart Technologies
Hilltop Raymond James
IQVIA/Inteliquet
Peoria Production Solutions
Peoria Tazewell Pathology Group
RLI Corp
Romolo & Associates
TEMPUS
Vitas Healthcare

PARTY ON SPONSORS

A Perfect Promotion
BioCare Medical
Born Paint Company
CEFCU
Gordon, Stockman & Waugh, P.C.
Pekin Insurance
Stanley Steemer
USI Insurance Services



THANK YOU!



8940 N. Wood Sage Rd, Peoria, IL 61615
hope@illinoiscancercarefoundation.org
309.243.3437

www.IllinoisCancerCareFoundation.org