



2021

**CORPORATE
PARTNERSHIP**
OPPORTUNITIES



WHO WE ARE

Making an impact in the lives of cancer patients in our community, while paving the way to a cure. Your event sponsorship provides funding for local Research, Education and Patient Services.

Our Mission

The Illinois CancerCare Foundation is committed to funding **Research, Education,** and **Patient Services** of a disease which affects 1 in 3 people. It is our strong belief that our patients must have available to them every possible weapon in their battle.



\$5000

Provides the entire cost for one patient with triple negative breast cancer or metastatic prostate cancer to participate in a clinical trial



\$1000

Provides a CT scan for a patient experiencing financial difficulty

\$250

Supports resources needed to identify community members at risk for cancer.



HOW YOUR DOLLARS WORK

NEW TREATMENT TRIALS

People facing cancer are living longer, healthier lives as a direct result of clinical trials conducted in central and western Illinois. In fact, Illinois CancerCare's Heartland NCORP (NCI Community Oncology Research Program) is one of the nation's top enrollers in treatment and cancer control trials that seek to prevent cancer or control incidence rates. These advanced treatment options allow **patients to remain in central and western Illinois for the best care possible**, where they can be surrounded by family and friends. Illinois CancerCare Foundation supports clinical trial research, bringing over 100 clinical trials to local cancer patients.



EDUCATION AND ADVOCACY

Gifts to the Foundation bring us closer to cures through support of educational events and training for volunteer advocates. Our goal is to **share the importance of clinical research** with the hope of reducing barriers to trial participation. The Foundation understands the best care we can provide is through prevention. Our goal is to educate our communities with steps to stay healthy.

PATIENT SUPPORT

Supported by Foundation gifts, the volunteer program with over 100 volunteers provides a special touch by lending a helping hand and items of comfort to patients and their families.

The Foundation's Trust in Hope program provides compassion and support to cancer patients and their families during the holidays. In the last 12 years alone, over 2,984 Thanksgiving meals have been delivered and 263 families with 481 children have received holiday gifts.

Foundation grants also provide transportation assistance, assessment tools, and lymphedema support, along with other studies and therapies that help patients deal with the side effects of cancer treatment.



GENETIC SCREENING

Gives people the power to be proactive. For those with a family history of cancer, genetic testing can provide peace of mind ruling out a genetic link or it can allow those who are predisposed to take action. While many insurance plans cover the cost of testing, Foundation dollars help fill the gap when patients need support or testing is not covered. The Foundation launched a new Community Pancreatic Cancer Genetic Testing at no charge to first and second generation relatives of individuals diagnosed with pancreatic cancer.



TARGETED THERAPIES

The Foundation supports studies that offer targeted oral therapies to patients whose tumors have "driver mutations" found through molecular sequencing. These studies provide personalized treatments for each person's type of cancer.



OUR EVENTS

We invite you to become a corporate partner of the Illinois CancerCare Foundation and the patients we serve.

Your sponsorship will not only promote your company brand, it allows us to discover new ways to prevent, treat and cure cancer through groundbreaking research and cutting-edge programs. *Your sponsorship dollars stay in central and western Illinois allowing you to make a daily impact in the fight against cancer in the communities you serve.*



SWING FOR THE CURE

A fun-filled event in **Spring 2021** at Peoria's very own Dozer Park, where cancer survivors are honored at a Peoria Chiefs game. Survivors and their families receive free tickets to the event and a survivor t-shirt. Illinois CancerCare staff and their families also join the fun and support the survivors as they gather for a practice-wide outing.

Target Audience: Cancer survivors and families.



GOLFIN' IN THE WILD

Coordinated by the Foundation's Young Leaders Board, this event will celebrate its 10th year at Wildlife Prairie Park on **Saturday, July 31st**. This unique, nine-hole golf course is geared for all skill levels (non-golfers will fit right in). Throughout the course there are entertaining activities and refreshments. Following golf, guests will enjoy dinner, a silent auction and raffle, and a brief program. **With over 150 attendees annually, Golfin' In The Wild has raised over \$473,000 in the past nine years.**

Target Audience: Business professionals and community members.



CUREageous

Our signature event is so OUTRAGEOUS you won't want to miss the **Friday, November 19th** party! This event honors area physicians and medical professionals who have made great strides in the field of research. CUREageous features live music, a silent auction and raffle, along with great food and its signature drink, a CUREtini. **In 2020, the CUREageous Virtual Event hosted over 325 attendees, sold 136 Watch Party Boxes, and raised over \$226,000, bringing total dollars raised over 11 years to \$1.75 million.**

Target Audience: Business and civic leaders along with medical professionals.



The Peoria Chiefs have partnered with Illinois CancerCare for the "Swing for the Cure" event in **Spring 2021**. The event helps raise money and awareness to find a cure for cancer while also honoring area cancer survivors and patients.

SPRING 2021

GRAND SLAM SPONSOR - \$1,000

- 10 tickets to the game
- Company logo on t-shirt worn by survivors and Illinois CancerCare Staff
- Option for a promotional item to give to patients
- Recognition over the public address system throughout the event
- Logo featured on social media

HOME RUN SPONSOR - \$500

- 6 tickets to the game
- Company logo on t-shirt worn by survivors and Illinois CancerCare Staff
- Recognition over the public address system throughout the event
- Logo featured on social media

BASE HIT SPONSOR - \$250

- 4 tickets to the game
- Recognition over the public address system throughout the event
- Logo featured on social media



2019 SPONSORS
Heartland Bank and Trust Company
Hot Shots Nuclear Medicine
Illinois CancerCare, P.C.
Oberlander Electric
Otto Baum Construction



You won't want to miss out on this unique opportunity to golf on the terrain of Wildlife Prairie Park! This one-of-a-kind, nine-hole golf course is geared towards any skill level of golfer. Throughout the course are additional activities, refreshments and dinner and entertainment provided after golfing.

EVENT DATE JULY 31, 2021

WILD TITLE SPONSOR - \$5,000

- Title sponsor recognition in the program booklet and during evening program
- Three Foursomes (12 people) for golf and dinner
- Company logo listed on all event materials, featured on social media, and in program
- Option to supply a promotional item for participant bags
- If sponsorship is received by **May 1**, corporate logo featured on invitation

ENTERTAINMENT SPONSOR - \$2,500

- Entertainment sponsor recognition in the program booklet and during evening program
- Two Foursomes (8 people) for golf and dinner
- Company logo listed on all event materials, featured on social media, and in program
- Option to supply a promotional item for participant bags
- If sponsorship is received by **May 1**, corporate logo featured on invitation

HOLE SPONSOR - \$1,000

- One Foursome (4 people) for golf and dinner
- Company recognition signage at a designated hole
- Option to supply a promotional item at designated hole
- Company logo listed in program and featured on social media

GOLF SWAG SPONSOR - \$750

- One Foursome (4 people) for golf and dinner
- Company logo on one giveaway "swag" item including golf balls, bags, and other event giveaways. (First come, First choice!)
- Company logo listed in program and featured on social media

EAGLE SPONSOR - \$500

- Two reservations for golf and dinner
- Company logo displayed at the bar during dinner
- Company logo listed in program and featured on social media

PUTTIN' SPONSOR - \$250

- Two reservations for golf and dinner
- Company logo listed in program and featured on social media

BIRDIE SPONSOR - \$150

- One reservation for golf and dinner
- Sponsor of Course ATVs, Port-A-Potties or Scorecard
- Company logo listed in program and featured on social media

2019 & 2020 SPONSORS

Bremer Jewelry*
Central States Media*
CGN Global
CliftonLarsonAllen
Commerce Bank
Eigsti Construction
ENTEC Services Inc.
Fortner Insurance Agency, Inc.
G & D Integrated
Gordon Stockman & Waugh, P.C.
Hampton's Kitchens & Appliances*
Heartland Bank and Trust Company
i3 Broadband
Illinois CancerCare, P.C.
Illinois Record Keepers

Jake Turner
Johnston Investment
Joshua & Christina Walker
Lauren O Photography
MassMutual – Matthew Milburn
Oberlander Electric
Par-A-Dice
PJ Hoerr
Quinn, Johnston, Henderson, Pretorius & Cerulo
Raymond James
River City Construction LLC
UFS*
Uftring Auto Group
Wildlife Prairie Park*
Williams Brothers Construction, Inc.

*In-Kind Sponsors

CUREageous

A one-of-a-kind party thrown by the Illinois CancerCare Foundation to honor Physicians (Rock Docs) and Affiliated Medical Professionals (AMP Champs) that move patient care forward through their dedication and commitment to research.

EVENT DATE NOVEMBER 19, 2021

TITLE SPONSOR - \$15,000

- Title sponsor recognition at the event and on social media
- 20 reservations to CUREageous with premium seating
- Full-page, color ad inside front cover of program
- If sponsorship is received by **June 1**, corporate logo featured on invitation

CURE SPONSOR - \$10,000

- CURE sponsor recognition at the event and on social media
- 16 reservations to CUREageous with premium seating
- CURE sponsor recognition at the event
- Full-page, color ad in program
- If sponsorship is received by **June 1**, corporate logo featured on invitation

MISSION SPONSOR - \$5,000

- Mission sponsor recognition at the event and on social media
- 12 reservations to CUREageous with premium seating
- Full-page, black and white ad in program
- If sponsorship is received by **June 1**, corporate logo featured on invitation

OUTRAGEOUS ENTERTAINMENT SPONSOR - \$2,500

- Outrageous Entertainment sponsor recognition at the event and on social media
- 10 reservations to CUREageous
- Company logo featured as entertainment sponsor
- Half-page, black and white ad in program

LIBATIONS AND CURETINI SPONSOR - \$1,500

- Libations and CUREtini sponsor recognition at the event and on social media
- 4 reservations to CUREageous
- Company logo featured at all the bars
- Half-page, black and white ad in program

ROCKIN' SPONSOR - \$1,000

- Rockin' sponsor recognition at the event
- 4 reservations to CUREageous
- Quarter-page, black and white ad in program
- Logo featured on social media

PARTY ON SPONSOR - \$500

- Party On sponsor recognition at the event
- 2 reservations to CUREageous
- Quarter-page, black and white ad in program
- Logo featured on social media



2019 & 2020 SPONSORS

Ameren Illinois
Bleeding & Clotting Disorders Institute
Born Paint Company
Bremer Jewelry*
Bristol-Myers Squibb Company
Caterpillar, Inc.
Celgene Pharmaceutical Corp
Central Illinois Radiological Associates
Central States Media*
CIBM Bank
CISCO
Commerce Bank
Consociate
Davis & Campbell LLC
Eisai Pharma
Elias, Meginnes, and Seghetti, P.C.
ENTEC Services Inc.
Enterprise Holdings Foundation
EPIC Retirement Plan Services

Fortner Insurance Agency, Inc.
Gordon Stockman & Waugh, P.C.
Heartland Bank and Trust Company
i3 Broadband
Illinois CancerCare, P.C.
Integrated Oncology
Inteliquet
Invitae
Janssen Oncology
Legacy Family Farms
Liberty Steel (Keystone Steel & Wire)
Myraid Oncology
Oberlander Electric
Oncology Supply
OSF Saint Francis
Otto Baum Construction
Par-A-Dice
Pat Clark Productions*
Pekin Insurance
PIP Printing*

PJ Hoerr
PNC Bank
Prairie Home Alliance
Quinn, Johnston, Henderson, Pretorius & Cerulo
RK Dixon
Romolo & Associates
Scott Communications
Seico Security
Stanley Steemer
Stratus Networks
TEMPUS
UFS*
Uftring Auto Group
UnityPoint Health Methodist
Vertex Planning Partners
Vidicom*
Vitas Healthcare
Winspire*

*In-Kind Sponsors

All sponsorship levels include company logo featured on event materials. **Ads due 9/20/2021



TRUST IN HOPE

A HELPING HAND FOR THE HOLIDAYS

HOW TO MAKE A DIFFERENCE

EVENT SPONSOR OPPORTUNITIES

Swing for the Cure
Golfin' In The Wild
CUREageous
Trust in Hope

Spring 2021
July 17
November 19
November–December

Sponsorship levels begin at \$250
Sponsorship levels begin at \$150
Sponsorship levels begin at \$500
Sponsorship levels begin at \$100

IN-KIND DONATION

Part of the success of the Foundation is provided through in-kind donations to our various events throughout the year. In-kind donations are recognized at the event and your company will receive a letter recognizing your tax deductible contribution.

Examples of in-kind donations include but are not limited to items for a raffle or silent auction, food or drink donations for a hole at Golfin' In the Wild, or other event-specific expenses.

DONATION

Generous gifts to the Foundation make it possible to keep **HOPE** alive for families coping with a cancer diagnosis through funding new research treatment trials, patient education, and patient care and support. These meaningful outright gifts help support the mission of the Foundation and help continue our efforts throughout the year. Outright gifts allow our patients and their families to stay right here in central and western Illinois for the very best cancer care possible .



HOLIDAY GIFT SPONSOR - \$200

- SPONSOR A CHILD DURING THE HOLIDAY

THANKSGIVING SPONSOR - \$100

- SPONSOR A FAMILY OF 4 AT THANKSGIVING



Illinois CancerCare physicians and staff understand the demands that treatment can place on our patients and their families. We recognize that this could be especially true during the holidays. In an effort to engage in our mission of providing comprehensive, compassionate care, Illinois CancerCare Foundation's Trust In Hope program provides Thanksgiving meals and holiday gift donations to eligible patients and their families.

380 Thanksgiving meals
were delivered to **70** families

IN
2020

31 families were provided
holiday gifts for **51** children



BE THE DIFFERENCE

GO THE DISTANCE

DISTANCE SPONSOR – 3 YEAR COMMITMENT

Go the Distance with Illinois CancerCare Foundation and make a 3-year commitment to any or all of our major events at the level of your choice. *Yearly invoicing will be provided.* Special Recognition of our “Distance” sponsors will be noted in our event programs. Sponsorship includes two extra reservations to the sponsored event(s).



THANK YOU



ILLINOIS CANCERCARE
foundation

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